

**UWE
Bristol**

University
of the
West of
England

HELP
Academy
college of achievers
DK341(W)

3+0

PROGRAMMES

- ⌚ Accounting and Finance
- ⌚ International Business Management



UWE Bristol

→ **39th** in the Guardian University Guide 2026, one of the fastest-rising universities in the UK

→ **TOP 10** Modern University in The Sunday Times Good University Guide 2026

→ **QS 5 STARS** for Excellence in student experience, recognising strength across teaching, employability, governance, facilities, sustainability, research, and global engagement

→ **GOLD rating** for student experience in Teaching Excellence Framework (TEF)

HELP Academy

Study in Malaysia, Graduate with a UK Degree

- ✓ **Programme Quality Assured**
Fully aligned with UWE Bristol syllabus for equivalent academic standards
- ✓ **Learn from Visiting Lecturers from UWE Bristol**
- ✓ **Practical, Career-Focused Assessment**
Emphasis on coursework, projects, and real-world application
- ✓ **Full Access to Academic Resources**
UWE Bristol online library, academic sessions & study skills workshops
- ✓ **Maximum Professional Paper Exemptions**
ACCA – Up to 9 papers
ICAEW – Up to 8 papers
- ✓ **Global Collaboration Opportunities**
Participate in joint projects with UWE Bristol students
- ✓ **Opportunities for Student Exchange Programmes**
Exposure to international learning environments
- ✓ **Opportunities for Study Trips within SEA**
Exclusive for International Business Management students

Bachelor of Arts (Honours) Accounting and Finance

3+0 in Collaboration with University of the West of England | (N/0411/6/0129) (04/31) (MQA/PA18895)

Programme Features

Employability-Focused Skills

The programme develops a broad skill set covering technical knowledge, digital literacy, critical thinking, ethical awareness, and communication, preparing graduates to be work-ready and adaptable.

Practice-Led Learning

The curriculum is grounded in a practice-led approach, integrating current research in governance, accountability, and sustainability to provide real-world insights.

Digital Capability

Digital technologies are embedded across teaching and learning to strengthen students’ ability to use digital tools effectively in professional contexts.

Industry Engagement

Students engage with employers, entrepreneurs, and professional bodies locally and internationally through industry-standard financial databases, guest lectures, and applied learning.

Sustainability Focus

Through real-world case studies, students are encouraged to reflect on their role in shaping a sustainable and responsible future.

Professional Development Stream

A distinctive professional development stream runs across all three levels of the programme as a core module, documenting students’ developmental journey and providing a coherent narrative for future employers.

Professional Recognition

The programme offers professional qualification exemptions and uses authentic assessments and simulations to prepare graduates for careers in accounting and finance.

Career Prospects

Graduates can pursue roles such as financial analyst, auditor, tax consultant, and management accountant, with career opportunities in finance, consulting, banking, and corporate management.

Modules

Year 1 Modules
Business Law
Fundamentals of Financial Accounting (Part 1 and Part 2)
Fundamentals of Management Accounting (Part 1 and Part 2)
Principles of Economics
Statistics, Information Skills and Professional Development (Part 1 and Part 2)
Year 2 Modules
Further Tax Theory and Practice
Principles of Taxation
Applied Financial Accounting and Reporting (Part 1 and Part 2)
Applied Management Accounting and Corporate Finance (Part 1 and Part 2)
Data Analytics, Research and Professional Advancement (Part 1 and Part 2)
Year 3 Modules
Corporate Financial and Sustainability Reporting (Part 1 and Part 2)
Strategic Management Accounting and Financial Management (Part 1 and Part 2)
Work Integrated Business Strategy (Part 1 and Part 2)
Audit and Assurance
Investment Management

DOMS Compulsory Modules

- AI Tools and Applications for Business
- Industrial Training

MPU Subjects

MPU Semester 1

- Falsafah dan Cabaran Semasa (Local)
- Bahasa Melayu Komunikasi 2 (International)
- Aspirasi Negara Bangsa (Local)
- Citra Malaysia (International)
- Integrity and Anti-Corruption Course

MPU Semester 2

- Co-curriculum - Event Management
- Bahasa Kebangsaan A (for Local Students without a credit in SPM Bahasa Melayu)
- Communication & Leadership Skills

HELP Graduate Attribute

- Discovering Oneself
- Engaging the World

Modules listed are indicative and correct at the time of publication. HELP Academy and UWE Bristol reserve the right to amend programme structures, module offerings, and curriculum content as part of the University’s ongoing quality enhancement processes and to meet academic, professional, or regulatory requirements.

Bachelor of Arts (Honours) International Business Management

3+0 in Collaboration with University of the West of England | (N/0414/6/0449) (04/31) (MQA/PA18896)

Programme Features

Employability Skills

The programme develops transferable skills in technical competence, digital literacy, critical thinking, cultural intelligence, ethical awareness, and communication, preparing graduates for the international labour market.

Practice-Led and Industry-Engaged Learning

The curriculum integrates current research, ethics, and sustainability through a practice-led approach, with industry engagement via fieldwork, business pitches, and guest lectures.

Digital Capability and Emerging Technologies

Digital literacy and Emerging Technologies, including Artificial Intelligence, are embedded to develop critical thinking and practical application for future business environments.

Sustainability and Ethical Practice

Core modules emphasise ethical and sustainable practices, using global and Malaysian case studies to inspire sustainable innovation.

Professional Practice Development

A professional development stream runs across all programme levels as a core module, supporting students in presenting a coherent and compelling degree narrative to employers.rney for future employers.

Career Prospects

Graduates can pursue roles such as International Business Analyst, Business Development Manager, International Marketing Manager, Global Supply Chain Manager, Start-up Founder, and Venture Development Associate in global and emerging markets.

Modules

Year 1 Modules
Professional Knowledge: International Management and Organisational Behaviour (Part 1 and Part 2)
Using Financial Information for Business
Principles of Marketing
Entrepreneurial Decision Making (Part 1 and Part 2)
International Business and Economic Environments (Part 1 and Part 2)
Year 2 Modules
Professional Skills: International Business Research (Part 1 and Part 2)
Multinationals in the Domestic and Global Context
Managing Human Resource in Global Business
Strategy, Innovation, and Operations (Part 1 and Part 2)
Developing Cross Cultural Practice (Part 1 and Part 2)
Year 3 Modules
International Workforce
Social Value and Sustainability for Business
Global Supply Chain for Advanced Strategy (Part 1 and Part 2)
Project Management with Data Analytics (Part 1 and Part 2)
Year 3 Optional Modules (Choose 1)
Professional Development : Business Simulation (Part 1 and Part 2)
Professional Development : Consultancy (Part 1 and Part 2)

DOMS Compulsory Modules

- AI Tools and Applications for Business
- Industrial Training

MPU Subjects

MPU Semester 1

- Falsafah dan Cabaran Semasa (Local)
- Bahasa Melayu Komunikasi 2 (International)
- Aspirasi Negara Bangsa (Local)
- Citra Malaysia (International)
- Integrity and Anti-Corruption Course

MPU Semester 2

- Co-curriculum - Event Management
- Bahasa Kebangsaan A (for Local Students without a credit in SPM Bahasa Melayu)
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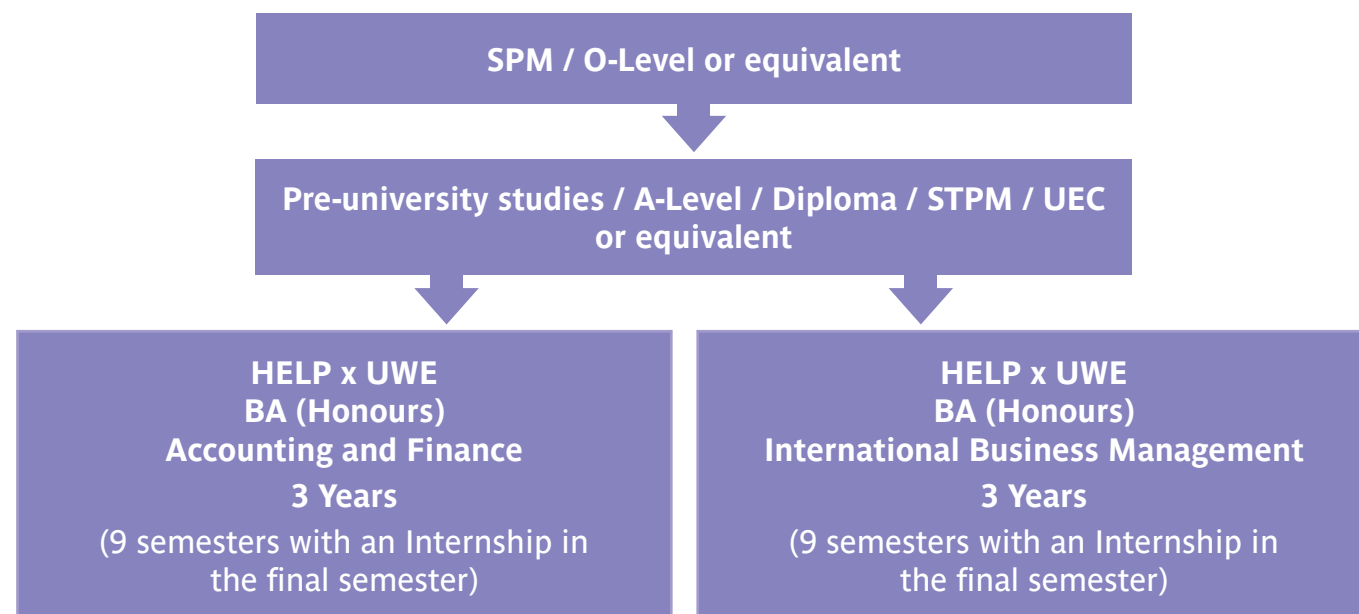
HELP Graduate Attribute

- Discovering Oneself
- Engaging the World

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Education Pathway

Your Journey Starts Here



Intakes: January, May, September

Entry Requirements:

Bachelor of Arts (Honours) Accounting and Finance

- Unified Examination Certificate (UEC) with 5Bs in any subjects; OR
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) or its equivalent, with a minimum of Grade C+ (GP 2.33) in two subjects; OR
- Pass A-Level with a minimum of two passes in any subjects; OR
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid (good); OR
- A pass in Diploma (Level 4, MQF) with minimum of CGPA of 2.50; OR
- A pass in Matriculation/Foundation qualification or its equivalent with a minimum CGPA of 2.50; OR
- Diploma in Accounting fields (Level 4, MQF) or equivalent with a minimum CGPA of 2.50. Candidates with a CGPA below 2.50 but more than 2.00 may be admitted subject to a thorough rigorous assessment; OR
- Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) in Accounting fields with a minimum CGPA of 2.50 subjected to HEP Senate / Academic Board's approval; OR
- Diploma Lanjutan Kemahiran Malaysia (DLKM) in Accounting fields with a minimum CGPA of 2.50 subjected to HEP Senate / Academic Board's approval; OR
- Possess an Advanced Diploma (Level 5, MQF) in accounting or related field with a least a CGPA of 2.50; OR
- Canadian Pre-University (CPU) – 60% in six advanced-level Grade 12 U, U/C or M subjects (including grade 12 U English); OR
- South Australia Matriculation (SAM) pass with 70-80%; OR
- Other relevant and equivalent qualifications recognised by the Malaysian Government.

and a credit in:

- Mathematics at SPM level or its equivalent; OR
- Candidates with a pass in Mathematics at SPM level need to take and pass the enhancement Mathematics subject that equivalent to the SPM level. The enhancement Mathematics subject must be offered in first semester or before the enrolment with unconditional offer.

English Requirement:

- Local Students – Achieve a minimum of Band 4 in MUET or equivalent.
- International students – Achieve a minimum of Band 4.0 in MUET or IELTS 6.0.

Bachelor of Arts (Honours) International Business Management

- Applicants require one (1) of the following:
- Unified Examination Certificate (UEC) with 5Bs in any subjects; OR
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) or its equivalent, with a minimum of Grade C (GP 2.0) in two subjects; OR
- Pass A-Level with a minimum of two passes in any subjects; OR
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid (good); OR
- A pass in Diploma (Level 4, MQF) with minimum of CGPA of 2.00; OR
- A pass in Matriculation/Foundation qualification or its equivalent with a minimum CGPA of 2.00; OR
- An Advanced Diploma (Level 5, MQF) with at least CGPA OF 2.00; OR
- Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to HEP Senate / Academic Board's approval*; OR
- Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to HEP Senate / Academic Board's approval*; OR
- Canadian Pre-University (CPU) – 60% in six advanced-level Grade 12 U, U/C or M subjects (including grade 12 U English); OR
- South Australia Matriculation (SAM) pass with 70-80%; OR
- Other relevant and equivalent qualifications recognised by the Malaysian Government.

AND a pass in:

- Mathematics and English at SPM level or its equivalent;

Note:

The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme.

English Requirement:

- Local students – Achieve a minimum of Band 4 in MUET or equivalent.
- International students – Achieve a minimum of Band 4.0 in MUET or IELTS 6.0.

Taught by Academics Ranked Among the World's Top 2% Scientists

Reference:

Stanford Top 2% Scientists list
<https://blogs.uwe.ac.uk/research-external-engagement/uwe-bristol-academics-recognised-among-the-worlds-top-researchers-in-prestigious-global-rankings/>



Professor Richard Bolden
Professor of Leadership and Management

<https://people.uwe.ac.uk/Person/RichardBolden>

Richard Bolden is Professor of Leadership and Management and Director of the Bristol Leadership and Change Centre at the University of the West of England. Ranked in Stanford's Top 2% globally, his research explores individual and collective leadership, including distributed leadership, complexity, cross-cultural leadership, and organisational change across sectors such as higher education, healthcare, and public services.

He has published extensively, serves as Associate Editor of Leadership, and authored Exploring Leadership: Individual, Organizational and Societal Perspectives (2nd ed., 2023). He has led funded projects with organisations including the NHS Leadership Academy and Public Health England, while teaching executive programmes and supervising doctoral research.



Dr Xiaojun Luo
Financial Technology

<https://people.uwe.ac.uk/Person/XiaojunLuo>

Dr Xiaojun Luo is a Senior Lecturer in Financial Technology, recognised among Stanford's Top 2% Scientists. Her research focuses on fintech, machine learning, blockchain, fairness, and sustainable environments, with 45 peer-reviewed publications in leading journals.

She has secured funding from the British Academy and UK Research and Innovation, and contributes to national research panels. In teaching, she leads fintech modules, integrating hands-on Python and blockchain development, alongside research on innovative approaches to coding and blockchain education in business and finance.

UWE Student Support
Your Academic Journey, Supercharged by UWE Support

- ➔ **PREPUWE online academic session:** Your First Step to academic brilliance
- ➔ **UWE Study Skills Workshops:** Where confidence meets competence
- ➔ **UWE Global Classroom (online):** Conducted by UWE teaching staff
- ➔ **Student Consultancy Real-time Projects (8-16 weeks):** Connect with local organisations
- ➔ **Virtual Conversation Club:** Workshops conducted by English tutors



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